

Steven Bankler, CPA, Ltd.

Client Spotlight: Massengale Armature Works, Inc.

What a legacy. Lewis Massengale started his San Antonio repair shop 60 years ago with \$10 in his pocket and an idea. By 1964, the World War II

veteran became the sole owner of what continues to be known as Massengale Armature Works, Inc. today.

His youngest son, John Massengale, grew up in the business and spent years running it alongside his brothers. In 2014, John and his wife, Robin, took the helm. And so, the legacy continues.

The electrical and mechanical apparatus repair shop started out serving local washaterias with small repairs. However, it quickly grew to also serve large-scale industrial and commercial clients.

“We haven’t forgotten our roots, though,” John explains. “We still enjoy repairing small motors. And we have a great relationship with business owners who understand the economical advantages of repairing their original, specialized motors over replacing them.”

Robin remembers when her father-in-law, Lewis, ran the business when she and John were teenagers.

“John and I became best friends our freshman year in high school,” Robin explains. “But we were just friends. We didn’t start dating until



after reconnecting at our 20th class reunion. Then we married in 2010.”

Robin has an impressive marketing background and spent years in the corporate world.

After the couple’s children, Beverly and Trenton, left home for college, Robin was ready for a career change. John offered a suggestion: Why not join the family business?

“I was born and raised in the business, and I’ve been blessed. But, hands down, the greatest joy for me was when Robin came on board full time,” John beams. “We are an amazing team that works very well together.”

He’s now back in the shop doing what he loves, while Robin runs the marketing, financial, and administrative side of the business.

John and Robin made what they consider another great business move by bringing on the team at Steven Bankler, CPA, Ltd. as the company’s first CPA firm.



Working with a CPA firm in addition to a bookkeeper gives them peace of mind. And hiring the Bankler team, in particular, has been a vastly positive experience.

“Steve, Gina, and their team treat us like we’re their most important clients. They seem truly interested in

what we do and who we are as a family-run business,” Robin says.

Learn more about Massengale Armature Works, Inc. at massenglearmatureworks.com

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